

## **Programs & Services Committee Report**

## City of Newton In City Council

## Wednesday, February 5, 2020

Present: Councilors Krintzman (Chair), Noel, Humphrey, Ryan, Albright, Baker, Wright

**Absent:** Councilor Greenberg

**City Staff:** Jonathan Yeo, Chief Operating Officer; Linda Plazonja, Citizen Assistance Officer; James McGonagle, Commissioner of Public Works; David Olson, City Clerk; Nathan Giacalone, Committee Clerk

#### #51-20 Request for a discussion on a new staff directory

<u>COUNCILOR ALBRIGHT</u> requesting a discussion with the Chief Information Officer and members of the administration to discuss the creation of an online or phone-based staff directory, so that citizens can be directly connected to city staff. As examples in advance of this discussion, please refer to Somerville, Watertown, Lexington, and Brookline, which all have online or phone-based directories. This would take the pressure off the 796-1000 line so that fewer people will be on hold waiting for a free operator and in fact may free up staff who handle phone calls for other work.

Action: Programs and Services Held 7-0

**Notes:** The item to hold a discussion on a new staff directory was introduced. The main reasons cited for its need are:

An automated message being most reached at busy points in the day Lack of available directories online

The ability to call a department directly when the main line is busy

To take pressure off the main number

The Somerville directory was referenced as an example of what other municipalities have implemented and is attached to this report. Mr. Yeo also provided the main Newton city directory as well as the Engineering Department directory to provide examples of what is currently in use. These are attached to this report.

Joining the Committee for discussion on this item was Johnathan Yeo, Chief Operating Officer, James McGonagle, Commissioner of Public Works, and Linda Plazonja, Citizens Assistance Officer.

The Committee and City staff deliberated on item #51-20 and came up with the following comments and questions.

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The current phone system is the most effective way to handle the thousands of calls City Hall receives. It is best to ensure that a caller reaches a human rather than an automated phone tree.

With the new customer service-centric approach implemented, complaints have dropped after the first year with a full customer service staff.

Many calls received currently by the Mayor's office are due to two reasons: residents are unhappy with specific ordinances in place and are calling to see what they can do to change them, and after speaking to someone from another department they are mistakenly directed there. Much of this misinformation is due to a resident contacting a department directly, rather than the main customer service line.

Directing most calls to first go to the central customer service line is the best approach. Publishing a comprehensive online staff directory would increase the amount of people who call the wrong department to start with and get further misdirected based on misinformation they receive.

There are already City Hall directories available on the City website.

It was acknowledged that some residents are frustrated by the communications of certain window front departments which do not respond to voicemails until the end of the day. Often, these residents soon call the Mayor's office as they want their questions answered fast.

The following questions were raised:

A committee member whether having five full time staff to answer phones was an effective use of city resources. Mr. Yeo answered that staff members have larger roles and Mr. McGonagle emphasized that they are also behind Newton's 311 system.

A committee member asked if one option could be to include a password-protected tab for Councilors to be able to access a comprehensive directory. Mr. Yeo answered that they already have access to an internal staff directory through their City Council email accounts. It was added that IT is exploring options to construct an interoffice intranet database which the Councilors would be able to access.

Councilor Albright motioned to hold docket item #51-20. The Committee voted 7-0 in favor of the motion.

#### #101-20 Requesting a discussion on the 2020 Census

COUNCILORS ALBRIGHT, RYAN, GREENBERG, NOEL, KRINTZMAN, HUMPHREY, AND MALAKIE requesting a discussion with the Complete Count Committee Newton's plans to assure that all Newton residents are counted in the next census. Newton receives a modest allocation of CDBG funds. To assure that Newton can continue to receive these funds to serve underserved people an accurate census is essential.

Action: Programs and Services voted No Action Necessary 7-0

**Notes:** The Committee introduced the docket item by saying that the concern was brought up to them by Ms. Josephine McNeil. They said that Ms. McNeil was concerned that hard to find people would not be counted in the 2020 Census. David Olson, City Clerk, joined the Committee for discussion on this item.

Mr. Olson said that Newton already has a Complete Count Committee in place to address this problem and to ensure as comprehensive a count as possible. The Complete Count Committee consists of David Olson, Dana Hanson, Director of Community Engagement, and Ellen Ishkanian, Director of Community Communications. It also collaborates with Health and Human Services, the Library, and the Newton Housing Authority. Mr. Olson also explained that a complete count is necessary to ensure Newton gets the most accurate government representation as well as government funds. Though the Census will mail out forms, it will encourage residents to respond online. The Complete Count Committee will also work with local colleges to ensure that students are correctly counted.

Mr. Olson also provided the Committee with Census Bureau PSA scripts intended to help elected officials maximize Census participation. These scripts are attached to this report.

The Programs and Services Committee then invited Ms. McNeil to the table. She repeated her concerns that certain populations do not get considered in the Census count. Ms. McNeil continued that there should be more of a community voice on the Complete Count Committee so that more can be done to engage these populations.

The Committee deliberated on item #101-20 with Ms. McNeil and Mr. Olson and raised the following points.

Agreement that there should be more community voices on the Committee.

The counting process requires more people who can relate to the vulnerable and undercounted communities.

Discussion of various methods the City can employ to encourage people to respond to the Census.

The Human Rights Commission has struggled in the past to count these groups.

The LGBT+ community is not counted in the census.

There are certain situations where non-related roommates live together to save money. With no "head of house" how should they be counted?

There are about 40 ELL families in the school system, the school could be asked to help ensure that those students and their families are counted.

Mr. Olson said that there will be "sandwich boards" and other flyers posted at key locations to provide Census information to residents.

Ms. McNeil suggested that the Library use its computer resources to allow those without access to respond to the Census online and Mr. Olson said that such a plan was already in place.

The Committee thanked Ms. McNeil for her input on the matter.

Councilor Albright motioned to vote No Action Necessary on item #101-20. The Committee approved the motion 7-0.

Councilor Albright added that the Committee will welcome suggestions from all Councilors on how to improve the City's Census process.

#### #103-20 Request to move the Ward 2 Precinct 1 polling location

<u>CITY CLERK</u> requesting that the polling location for Ward 2, Precinct 1, which is currently at the old Horace Mann School on the corner of Watertown Street and Albemarle Road, be moved down the street to the Albemarle Field House at 250 Albemarle Road. Construction and the conversion of the Old Horace Mann School to the Newton Early Childhood Program will preclude the space from being used as a Polling Location.

#### Action: Programs and Services Approved 7-0

**Notes:** Mr. Olson addressed the Committee on this item. He said that with impending renovations on the gymnasium of the old Horace Mann Elementary School, it would be unusable by the Fall for use as the Ward 2 Precinct 1 polling location and that the Council should adopt the Albemarle Field House as the new polling location. Pictures of the site were provided to the Committee and are attached to this report, along with an example of a mailer that will be used to advertise the change of location to the City. He gave the following reasons for adopting this site:

Though using Horace Mann would be possible for the March elections, it would not be so for the Fall. Best practices would dictate using the same polling location for all elections within a year.

The Parks and Recreation Department has approved of this shift.

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Large space inside with all the proper amenities and accommodations. In the unlikely event of an outdoor line, it has a covering for such an event.

Based on questions asked by the Committee, Mr. Olson made the following clarifications:

It would not be possible to use the nearby Boys and Girls Club as its programming makes a long-term commitment as a polling location uncertain.

The bridge over Cheese Cake Brook needs to be fixed.

A Committee member said that they were told by constituents of their apprehension of having a polling location at the Boys and Girls Club, so they supported moving to the Albemarle Field House.

Councilor Albright motioned to approve the docket item and the Committee voted 7-0 in favor of the motion.

As per the Chair's Note, Chair Krintzman gave a brief update on docket item #64-20, the Mayor's Crescent Street Proposal. He said that a memo from the Law Department clarified that before any change can be made, a new item-which would be referred to Real Property and Reuse, must be docketed to amend the old Board Order governing the use of that land.

Councilor Noel motioned to adjourn, and the Committee adjourned at 8:26pm.

Respectfully Submitted,

Josh Krintzman, Chair

# City of **Somerville**

## **Employee Directory**

First Name	Last Name	
Department		
- Any -	•	Apply

First Name	Last Name	Department	Phone Number	Phone Extension	Email
Adam	Polinski	Office of Strategic Planning and Community Development (OSPCD)	(617) 625- 6600	2519	Send Email
Ade	Solarin	Inspectional Services Department (ISD)		5612	Send Email
Adriana	Fernandes	Communication	ons	2123	Send Email
Al	Bargoot	Inspectional Services Department (ISD)	(617) 666- 3311	5616	Send Email

Citys (Mar <b>60)</b>	merville Merville	Department	Phone Number	Phone Extension	#51-20 Email
Alan	Inacio	Office of Strategic Planning and Community Development (OSPCD)	(617) 625- 6600	2539	Send Email
Alex	Lessin	C450	(617) 625- 6600	5858	Send Email
Alexandra	Kleyman	Office of Strategic Planning and Community Development (OSPCD)		2500	Send Email
Alexandra	Fuentes	Traffic and Parking		7900	Send Email
Ali	Belabdi	Treasury		3518	Send Email
Alicia	Goodridge	Information Technology (IT)		3269	Send Email
Alicia	Querusio	Parks and Recreation	(617) 625- 6600	2991	Send Email

Citys (Nar <b>601</b>	merville Ast Name	Department	Phone Number	Phone Extension	Email
Amber	Nicholas	Office of Strategic Planning and Community Development (OSPCD)		2579	Send Email
Andrea	Como	Inspectional Services Department (ISD)		4315	Send Email
Andrea	Revilla	City Clerk		4105	Send Email
Andrea	Torres	City Clerk	(617) 625- 6600	4107	Send Email
Andres	Bueno	Office of Strategic Planning and Community Development (OSPCD)		2584	Send Email
Angela	Allen	Purchasing	(617) 625- 6600	3410	Send Email
Anita	Lipman	Auditing	(617) 625- 6600	3205	Send Email
Ann	Cassesso	Libraries	(617) 623- 5000	2952	Send Email

City's Nanto	merville Merville	Department	Phone Number	Phone Extension	Email
Anna	Rebelo	Traffic and Parking	(617) 625- 6600	7922	Send Email
Annamarie	DiCecca	Libraries	(617) 623- 5000	2977	Send Email
Anthony	Pantanella	DPW - Highway	(617) 666- 3311	5546	Send Email
Anthony	Angiulo Jr	C411	(617) 625- 6600	5230	Send Email
Arn	Franzen	Office of Strategic Planning and Community Development (OSPCD)	(617) 625- 6600	2545	Send Email
Ashley	Speliotis	Council on Aging	(617) 625- 6600	2318	Send Email
Barbara	LaPiana- Doran	Mayor's Office	(617) 625- 6600	2056	Send Email
Barbara	Brown	Personnel	(617) 625- 6600	3303	Send Email
Beatrice	Falaise	Personnel	(617) 625- 6600	3308	Send Email
Ben	Waldrip	Parks and Recreation		2988	Send Email

Tys Namor	nerville Last Name	Department	Phone Number	Phone Extension	Email
Ben	Sommer	Office of Strategic Planning and Community Development (OSPCD)	(617) 625- 6600	2513	Send Email
Benjamin	Martin	City Cable		2604	Send Email
Beth	Carr	Traffic and Parking		7900	Send Email
Bill	Cahill	Inspectional Services Department (ISD)	(617) 625- 6600	5635	Send Email
Blanca	Alcaraz	Fire Department	(617) 623- 1700	8100	Send Email
Bonny	Carroll	Health and Human Services	(617) 625- 6600	4318	Send Email
Brad	Rawson	Office of Strategic Planning and Community Development (OSPCD)	(617) 625- 6600	2518	Send Email
Brahim	Krouch	Traffic and Parking		7901	Send Email

City's Nar <b>Go</b> I	merville ast Name	Department	Phone Number	Phone Extension	Email
Brandon	Wilson	Office of Strategic Planning and Community Development (OSPCD)	(617) 625- 6600	2532	Send Email
Brian	Postlewaite	DPW - Engineering	(617) 625- 6600	5418	Send Email
Brian	Herman	C229	(617) 625- 1700	8300	Send Email
Brian	Geragosian	Constituent Services (311)		2180	Send Email
Brian	O'Donovan	Fire Department	(617) 625- 1700	8404	Send Email
Brigid	Pigott	Libraries			Send Email
Bryant	Gaspard	Office of Strategic Planning and Community Development (OSPCD)		2578	Send Email
Camila	Gaddy	Constituent Services (311)	(617) 666- 3311	2154	Send Email

Citivs Mar <b>Some</b>	rville st Name	Department	Phone Number	Phone Extension	#51-20 Email
Candace Co	oper	Personnel	(617) 625- 6600	3310	Send Email
Carl Nel	Ison	Fire Department	(617) 623- 1700	8100	Send Email
Carla Roo	cha	Assessing		3115	Send Email
Carlos Sar	nchez	Libraries	(617) 623- 5000	2975	Send Email
Carlos Per	rez	C450		5815	Send Email
1	2 3	4 5 6 7	8 9 nex	kt > last »	

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CITY OF NEWTON TELEPHONE DIRECTORY
(UNLESS OTHERWISE NOTED, OFFICES ARE LOCATED IN CITY HALL. MAIN CITY HALL PHONE NUMBER IS 617-796-1000. AREA CODE IS 617)

ACCOUNTINGSusan Dzikowski, Comptroller	.796-1300 Rm 110
ARCHIVES	700 4000
	796-1399
Library, 330 Homer St., Newton 02459	-d
ASSESSING	796-1160 Rm 111
James Shaughnessy, Director BUILDINGSee	
BUILDINGSee	Public Buildings
CAFETERIA	796-1325
CHILD CARE COMMISSION	
CITIZEN ASSISTANCE	
CITY CLERK	796-1200 Rm 103
David Olson, Clerk	- 2 1
CLERK OF THE BOARD OF ALDERMEN	796-1210 Rm 105
David Olson, Clerk	
Conference Room 205 (formerly 202)	796-1215
Conference Room 211 (formerly 222)	796-1216
COMPTROLLER	See Accounting
COUSENS FUND	
Kathy Laufer, Administrator	
CREDIT UNION	706 1220
CUSTODIAN - City Hall	
ELECTION COMMISSION	796-1350 Rm 103
File and Data Office	
ENGINEERING	See Public Works
EXECUTIVE	796-1100 Rm 206
Hon. Ruthanne Fuller, Mayor	
Jonathan Yeo, Chief Operating Officer .	796-1100
Maureen Lemieux, Chief Financial Office	
Dana Hanson, Dir. Of Comm. Engageme	nt796-1104
Ellen Ishkanian, Dir. Comm. Communica	
Linda Plazonja, Citizen Assistance Offic	er796-1102
Sam Nighman, Executive Aide to the Ma	vor796-1110
FINANCIAL INFORMATION SYSTEMS	
Karen Griffey, Director	
FIRE	796-2210
1164 Centre St., Newton 02459	
Gino Luchetti, Fire Chief	796-2210
Fire Prevention Bureau	
HEALTH	
Deborah Youngblood, PhD, Commission	790-1420 KIII 107
beboran Youngblood, PhD, Commissio	ner 700 4400
Inspections, Code Enforcement Licensing Commission	/96-1420
Health & Human Services	71.
Health & Human Services Mitch Baker, Weights & Measures HOUSING AUTHORITY	##
HOUSING AUTHORITY	552-5501
82 Lincoln St., Newton Highlands 02461	
HUMAN RESOURCES	796-1260 Rm 210
Michelle Pizzi O'Brien, Director	796-1260

INFORMATION TECHNOLOGY	.796-1180 Rm 112
Joseph Mulvey, Chief Information Officer.	796-1188
Gregory Ansaldi, Deputy Director	
Douglas Greenfield, GIS	796-1184
Network Administration, IT Help Desk	796-1195
INSPECTIONAL SERVICES	.796-1060 Rm 202
John Lojek, Commissioner	
Building Inspectors / Permits	796-1060
Plumbing, Gas Inspectors / Permits	796-1070
Wire Inspectors / Permits	
Sealer of Weights & Measures	
Zoning Board	
JACKSON HOMESTEAD	796-1450
527 Washington St., Newton 02458	
Lisa Dady, Director	
	.796-1240 Rm 208
Alissa Giuliani, City Solicitor	
LIBRARY	796-1360
330 Homer St., Newton 02459	A 127
Jill Mercurio, Acting Director	796-1400
MAIL ROOM	
MAYOR	
PARKING VIOLATIONS	
PARKS & RECREATION	
Vernon St., Newton 02458	
Date Da Date de Communications	- AL ST.
Cultural Affairs / Arts in The Parks	796-1540
PERSONNELSee H	
PLANNING & DEVELOPMENT	796-1120
Barney Heath, Director	796-1120
Jane Santuosso, Chief Zoning Code Offic	cial 796-1128
Katy Holmes, Sr. Historic Pres. Planner	
Alice Ingerson, Community Preservation	796-1144
POLICE	
1321 Washington St., Newton 02465 David MacDonald, Police Chief	31130
David MacDonald, Police Chief	796-2101
Animal Control	796-2109
Community Service Bureau	796-2103
Community Service Bureau  Detective Bureau	796-2104
Garage	796-2113
Patrol BureauSpecial Services Bureau	796-2107
Traffic Bureau	796-2106

City Hall Normal Hours of Operation: Monday -Friday 8:30 am – 5:00 pm, Tuesdays open until 8:00 pm

PROCUREMENT	
PUBLIC BUILDINGS	796-1600
52 Elliot St., Newton 02464	
Josh Morse, Commissioner	
PUBLIC WORKS	796-1000 Rm 101
Jim McGonagle, Commissioner	
Shane Mark, Deputy Commissioner	
Shawna Sullivan, Chief of Staff, DPW	
Customer Service	
Crafts St. Garage	
Rumford Ave Facility	
Traffic Division	796-1490
Engineering	796-1020 Rm 102
Lou Taverna, City Engineer	
Water / Sewer Billing	796-1040 Rm 106
Sewer Yard	
Water Yard	796-1640
PURCHASING	796-1220 Rm 201
Nicholas Read, Chief Procurement Office	
Mail Room	796-1228
Print Shop	796-1230
RECREATION	. See Parks & Rec.
RETIREMENT	.796-1095 Rm B05
Kelly Byrne, Executive Secretary	
Kelly Byrne, Executive Secretary SCHOOL ADMINISTRATION	559-6000
Kelly Byrne, Executive Secretary SCHOOL ADMINISTRATION Education Center, 100 Walnut St., Newto	559-6000 on 02460
Education Center, 100 Walnut St., Newton David Fleishman, Superintendent	on 02460 559-6100
Education Center, 100 Walnut St., Newton David Fleishman, Superintendent	on 02460 559-6100
Education Center, 100 Walnut St., Newton David Fleishman, Superintendent Toby Romer, Asst. Supt Secondary Ed	on 02460 559-6100 559-6115
Education Center, 100 Walnut St., Newton David Fleishman, Superintendent	on 02460 559-6100 559-6115 559-6005
Education Center, 100 Walnut St., Newto David Fleishman, Superintendent Toby Romer, Asst. Supt Secondary Ed Exec. Dir., Human Resources	on 02460 559-6100 559-6115 559-6005 559-9025
Education Center, 100 Walnut St., Newton David Fleishman, Superintendent	on 02460 559-6100 559-6115 559-6005 559-9025 ent Svcs . 559-6025
Education Center, 100 Walnut St., Newto David Fleishman, Superintendent	on 02460 
Education Center, 100 Walnut St., Newto David Fleishman, Superintendent	on 02460 
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Education Center, 100 Walnut St., Newto David Fleishman, Superintendent	on 02460 
Education Center, 100 Walnut St., Newto David Fleishman, Superintendent	on 02460 
Education Center, 100 Walnut St., Newto David Fleishman, Superintendent Toby Romer, Asst. Supt Secondary Ed Exec. Dir., Human Resources Liam Hurley, Asst. Supt. / CFAO Elizabeth Fitzmaurice, Asst. Supt. Stude Khita Pottinger-Johnson, Asst. Supt. Elizabeth Stickney, Director of Facilities Mary Eich, Asst. Supt. Teaching & Learn School Committee Office	on 02460 
Education Center, 100 Walnut St., Newto David Fleishman, Superintendent	on 02460 
Education Center, 100 Walnut St., Newto David Fleishman, Superintendent	on 02460 
Education Center, 100 Walnut St., Newto David Fleishman, Superintendent	on 02460 
Education Center, 100 Walnut St., Newto David Fleishman, Superintendent	on 02460 
Education Center, 100 Walnut St., Newto David Fleishman, Superintendent	on 02460 
Education Center, 100 Walnut St., Newto David Fleishman, Superintendent	on 02460 

PRINT SHOP.....See Purchasing

## **Engineering Division**

Mailing Address Office Hours Department Contacts

<u>Department of Public Works</u>
<u>Newton City Hall, Room 102, First Floor, 1000 Commonwealth Avenue</u>
Newton Centre, MA 02459

Monday-Friday, 8:30 AM to 5 PM Tuesday, 8:30 AM to 8 PM Lou Taverna, P.E.
City Engineer

John Daghlian
Associate City Engineer

617-796-1020 Office 617-796-1051 Fax

## **Construction Map & Construction Schedule**

## Mission Statement

The Engineering Division provides full engineering support services to all departments city-wide, and engineering advice to the Commissioner of Public Works, the Executive Office, and the City Council.

## Historic Information

• Waban HIII Reservoir History

## **Design Services**

- Design of water main replacement and cleaning & lining projects
- · Design of roadway improvement projects
- · Design of private way improvements
- · Oversee designs of major roadway improvement projects (TIP, Mass Works)
- Design and construction inspection services to Parks and Recreation, including of parking lots, playgrounds, tennis courts, basketball courts, swimming pools, athletic fields, and other public spaces
- Design and construction inspection support to Planning and Development (CDBG and CPA) projects, including parks, fences, drainage improvements, roadway traffic calming, curb cuts, ADA ramps
- Design and construction inspection support to School Department, including school parking lots
- Design and construction inspection support to Newton Historic Commission (burial ground vaults)

- Design of sewer and drainage infrastructure improvements
- · Design of bridge rehabilitation
- · Prepare all construction documents for bidding

#51-20

## **Construction Inspection Services**

- · Inspect all construction activities for above ground design projects
- Inspect all sidewalk and curb betterments construction
- Inspect all residential and commercial construction which involves the public way (water and sewer services, drainage improvements, driveway aprons)
- · Inspect all utility trenches in roadway

## Permits Review

- · Review of all permits submitted to Planning Department and Inspectional Services Department
- Engineering support to Board of Survey, Land Use, Planning and Development Board, Zoning Board of Appeals
- · City Engineer is designated as Clerk of the Board of Survey
- Engineering review of Special Permits, Administrative Site Plans, Comprehensive Permits, Conservation Commission Notices of Intent, subdivisions

## Survey Services

- Complete land surveying capability, total station equipment
- GIS support

## **Record Keeping**

 Maintains all engineering plans and records for the City, including roads, water, sewer, drain, wetlands, brooks and streams, assessing plans, zoning plans, subdivision layouts

## **Engineering support**

Other departments including:

- Assessing (maps)
- Buildings (parking lots)
- Clerk (records)
- · Elections (maps)
- · Fire (roadway layouts, clearance)
- · Health (sewer issues, septic systems, grease management, irrigation wells)
- Information Technology (GIS)

- Police (maps)
- Newton District Court (maps, school zones)

## **Staff Contacts**

Name	Title	Phone
Frank Nichols P.E.	Engineering Project Manager	<u>(617) 796-1020</u>
Matthew Woodruff	Office Engineer	<u>(617) 796-1028</u>
Gabriel Federico	Construction Engineer	<u>(617) 796-1019</u>
Angelo Stellato	Assistant Construction Engineer	<u>(617) 796-1021</u>
Russell Arpino	Construction Inspector	<u>(617) 796-1034</u>
Nicholas Cence	Construction Inspector	<u>(617) 796-1012</u>
Christopher Fadden	Construction Inspector	<u>(617) 796-1018</u>
Paul A. Lavoie	Construction Inspector	<u>(617) 796-1024</u>
Michael Mastroianni	Construction Inspector	<u>(617) 796-1039</u>
Terry Crowley	Construction Coordinator	<u>(617) 796-1006</u>



# PSA Scripts for Elected Officials

## Introduction

Following are the final PSA scripts designed for the Census Bureau to share with interested federal, state, and local elected officials and a draft letter that could accompany the scripts. Text in red is meant to be customized for the individual speaking in the PSA.

## **Draft Letter to Elected Officials**

#### Dear XX:

Thank you for your interest in supporting the 2020 Census. The U.S. Census Bureau is working with many partners across the country to educate the public about the census and how important it is to every community. Adding your voice will help us accomplish our goal of counting everyone once, only once, and in the right place.

Included here are a number of Public Service Announcement (PSA) scripts of varying lengths for your consideration. You will note that some of the scripts include text in red. This is meant as an opportunity for you to customize the message for your constituents if you like.

Over the coming months, we will continue to provide you with resources that can be used in your community to promote the 2020 Census, including a toolkit of fully-developed PSAs that you can share with media outlets or local organizations that have broadcast capabilities such as hospitals, stadiums, airports, buses, etc.

Again, thank your support of the 2020 Census. We look forward to continue to working with you on this critical endeavor.

Connect with us @uscensusbureau For more information: 2020CENSUS.GOV

Shape your future START HERE >



## **PSA Scripts**

#### #1 ANYONE CAN SHAPE THE FUTURE (30 seconds)

You don't need to be an inventor, a scientist, or a Member of Congress (*Governor, Mayor, etc.*) to shape your future of your community. You just need to be someone who cares about your community.

By being counted in the 2020 Census, you will help inform funding for local school programs, emergency services, and roads\* in our community.

We all count, and we all get to shape our future by participating in the 2020 Census.

Shape your future. START HERE. Visit 2020census.gov

\*Alternative benefits to be used as needed: senior services, emergency management, fire stations, job training, water treatment, public housing, veterans programs, community centers, literacy programs, parks.

#### **#2** MAKE A DIFFERENCE (60 seconds)

I care about (name of community).

And every day I meet others who care about our community as much as I do.

They often ask, "What can I do to make a difference?"

This year, the answer is easy. You can make a difference by participating in the 2020 Census.

That's because the census informs how billions of dollars are allocated every year to health clinics, schools, affordable housing, and hundreds of other critical services and programs that make a difference in our lives every day.\*

It only takes a few minutes, but the impact will be felt for years.

When you receive an invitation from the U.S. Census Bureau, complete the simple questionnaire online, by phone, or by mail.

And the census only occurs once every ten years, so don't miss out on your chance to make a difference.

Shape your future. START HERE. Visit 2020census.gov

\*Optional additional tangible benefits to note: senior services, emergency management, fire stations, job training, water treatment, public housing, veterans programs, community centers, literacy programs, parks.

#### #3 WE ALL COUNT (30 seconds)

I count. You count.

Grandparents count, newborns count, and everyone you've seen today counts.

Connect with us @uscensusbureau For more information: 2020CENSUS.GOV

Shape your future START HERE >



If you've lived in the country only a few weeks or for your entire life, you count.

If you live alone, with family, with friends, or with people you don't know all that well, you all count.

Everyone in *(name of community)* counts.

And everyone living in your household on April 1st needs to get counted as part of the 2020 Census.

An accurate count informs how billions of dollars in federal funding gets distributed annually for health clinics, after school activities, road repairs, and hundreds of other programs.\*

Shape your future. START HERE. Visit 2020census.gov.

\*Optional additional tangible benefits to note: senior services, emergency management, fire stations, job training, water treatment, public housing, veterans programs, community centers, literacy programs, parks.

#### #4 CONSTITUTION (30 seconds)

As far back as 1790, we've been counting everyone who lives in this country. We call it the census. And America's founders included the census in the Constitution because they wanted a government that represents the people.

Article 1 Section 2 mandates that a census occur every ten years. And that count is used to allocate seats in the House of Representatives for all 50 states.

But the census is all that and more. It's a once-a-decade chance to track the shifts in population across our country. Where do we need to build more schools, hospitals, and roads?

Your response to the 2020 Census will inform how billions in federal funding flow to communities every year.

In the spring of 2020, everyone in our country will get counted.

So please take a few minutes to participate in the 2020 Census. Shape your future. START HERE. Visit 2020census.gov.

#### #5 BILLIONS (30 seconds)

The 2020 Census will help inform how billions of dollars gets distributed every year.

Critical dollars for healthcare, education, and transportation\*. And we need an accurate count to make good decisions.

So when you get your invitation to respond to the census, please keep in mind how important it is to your community that you participate.

Connect with us
@uscensusbureau
For more information:
2020CENSUS.GOV





Shape your future. START HERE. Visit 2020census.gov

\*Optional additional tangible benefits to note: senior services, emergency management, fire stations, job training, water treatment, public housing, veterans programs, community centers, literacy programs, parks.

#### #6 WE BOTH AGREE (60 seconds)

(This concept requires two elected officials - perhaps from different parties - to deliver the message together.)

Elected Official #1: We're not always on the same side of the issues.

Elected Official #2: That's the great thing about being a democracy.

Elected Official #1: But we do agree on this. The 2020 Census is important to everyone.

Elected Official #2: An accurate count determines how many seats our state has in Congress.

Elected Official #1: It also helps inform how billions of dollars in public funding get distributed annually.

Elected Official #2: For things that make our daily lives better, like walk-in clinics.

Elected Official #1: Pre-school and after school programs.

Elected Official #2: Affordable housing\*

Elected Official #1: and hundreds of other programs.

Elected Official #2: So we agree, participating in 2020 Census is important for so many reasons.

Elected Official #1: To find out how you can participate, visit 2020census.gov

Elected Official #2: Shape your future. START HERE.

\*Optional additional tangible benefits to note: senior services, emergency management, fire stations, job training, water treatment, public housing, veterans programs, community centers, literacy programs, parks.

#### **#7** EVERYONE COUNTS - REPRESENTATION (30 seconds)

Whether you are a UW Husky or a WSU Cougar, Seattleite, or Walla Wallan.

Whether you're a recent graduate or a retiree, farmer or factory worker, artist or aspiring astronaut. This message is for you.

When you get your invitation from the U.S. Census Bureau to participate in the 2020 Census, I'm counting on you to participate. So is our state.

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The 2020 Census will determine the number of seats Washington will have in the U.S. House of Representatives for the next ten years. Just imagine how much has changed in the past decade. Now think about being able to make an impact all the way to 2030.

This is your chance to not only shape your future but everyone's future. Shape your future. START HERE. Visit 2020census.gov.

## #8 EVERYONE COUNTS - PUBLIC FUNDING (30 seconds)

Whether you are a UW Husky or a WSU Cougar, Seattleite or Walla Wallan.

Whether you're a recent graduate or retiree, farmer or factory worker, artist, or aspiring astronaut - this message is for you.

When you get your invitation from the U.S. Census Bureau to participate in the 2020 Census, I'm counting on you to participate. So is your state.

The census happens just once every ten years and impacts funding decisions on critical needs like clinics, public transit, schools, and more.\*

This is your chance to not only shape your future, but Washington's future.

Shape your future. START HERE. Visit 2020census.gov.

\*Optional additional tangible benefits to note: senior services, emergency management, fire stations, job training, water treatment, public housing, veterans programs, community centers, literacy programs, parks.

## #9 EVERYONE COUNTS - ABBREVIATED (15 seconds)

Whether you're a Husky or a Cougar, there's one thing we can all agree on.

Taking the 2020 Census is a win-win for all of Washington.

Shape your future. START HERE. Visit 2020census.gov

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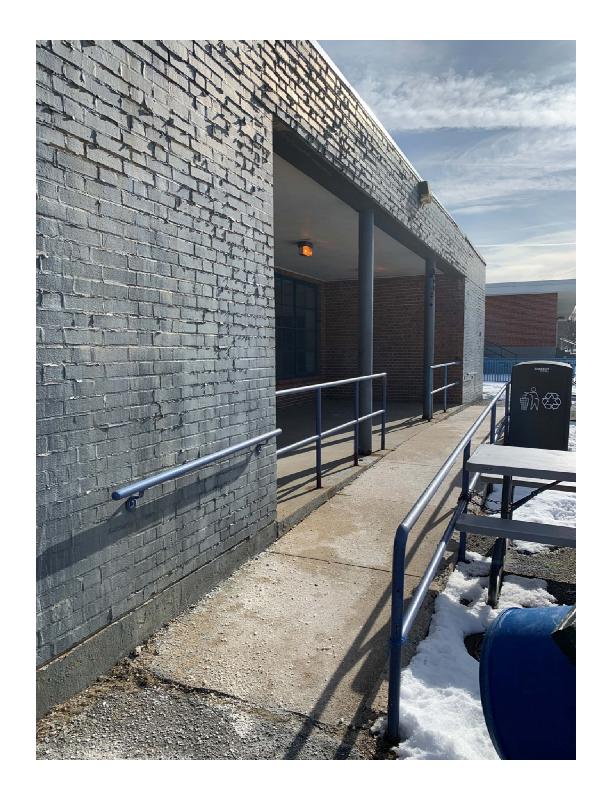




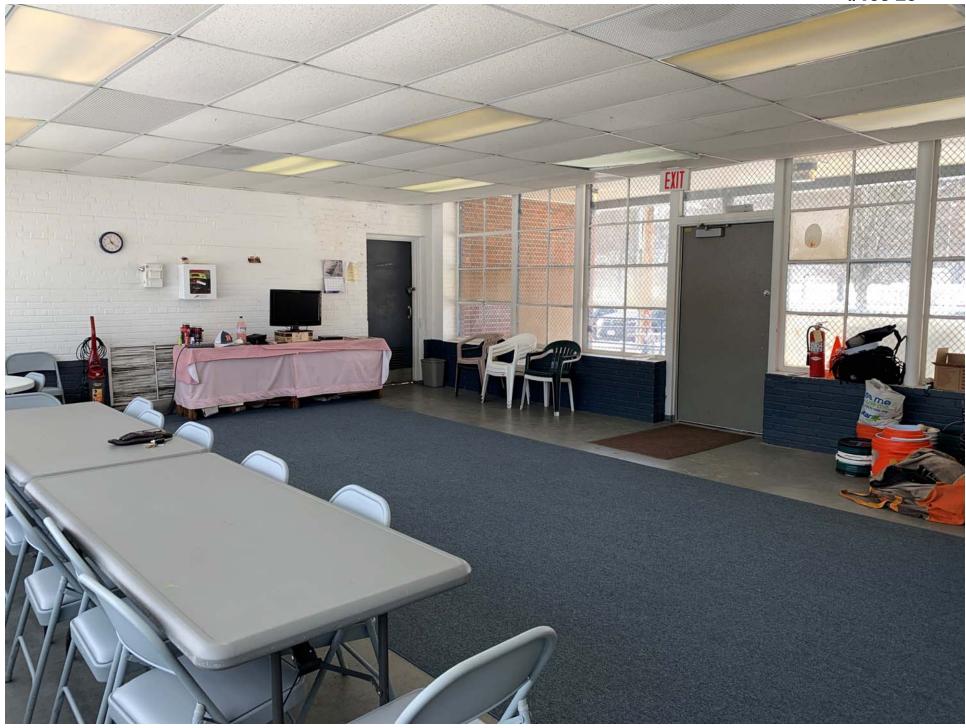


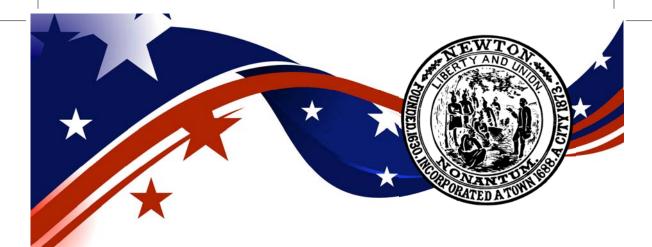




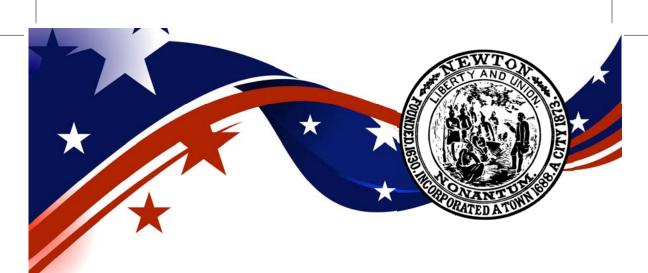








# Your Polling Place has Moved.



Your Polling Place has Moved.



Newton City Clerk's Office 1000 Commonwealth Avenue Newton, MA 02459

The polling location for Ward 2, Precinct 1 (formerly housed at the Old Horace Mann School on Watertown Street) has moved down the street to the Albemarle Fieldhouse at 250 Albemarle Road.

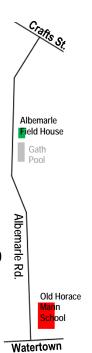
Please vote at the Albemarle Fieldhouse for all future elections including:

Presidential Primaries & Special City Election - March 3, 2020

State Primaries - September 1, 2020

State Election - November 3, 2020

Sincerely, David Olson, City Clerk





Newton City Clerk's Office 1000 Commonwealth Avenue Newton, MA 02459

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